

2019

Brilliant Business Circle Program

BURLINGTON
FOUNDATION

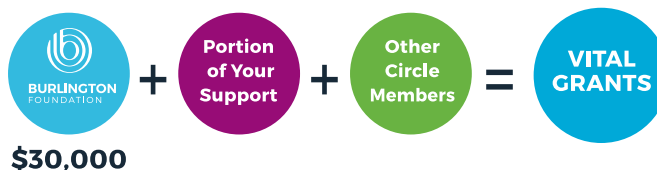


The Power of the Giving Circle

The **Brilliant Business Circle** invites corporate leaders to participate with us in a collective giving experience.

Our business giving circle model creates a simple, yet powerful philanthropic community.

The Brilliant Business Circle is a great way to both support our mission **AND** be an inspiring part of it!



As a Circle partner, a portion of your support will be pooled to award life-changing grants

Combined with a contribution of **\$30,000** provided by Burlington Foundation, we will pool a portion of your support under the Brilliant Business Circle granting fund, along with support from other socially-minded businesses.

Giving more life-changing grants to support our community members most in need

We've done great work with our corporate supporters! But there's much more we can do to help change even more lives.

Three levels of giving

Three giving levels mean that businesses can give brilliantly and contribute to a ripple effect of positive change, no matter the size of their gift.

Together we strengthen community giving and build lasting legacies.

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3 Levels of Giving | 2019

TRAILBLAZERS

Your Gift **\$10,000**

Trailblazers recognize the need for deeper investments in programs that are blazing trails by tackling some of our community's serious challenges. Agencies in this category are driving solutions that are evidence-based, creative, and collaborative. Gifts from this granting level position these selected agencies to create lasting change.

You'll be collectively granting
\$28,000

INNOVATORS

Your Gift **\$5,000**

Innovators understand the value of thinking beyond and are willing to support forward thinking agencies who are piloting or progressing innovative solutions to some of our community's toughest challenges. Gifts will position these selected agencies to continue testing an idea that is working and to take the program to the next level.

You'll be collectively granting
\$18,000

BUILDERS

Your Gift **\$2,500**

Builders know a foundational element of an inclusive and vibrant community is access to timely supports and services. Through this circle's granting, community agencies can make a deeper commitment to programming by expanding or increasing service delivery of a proven model into more areas of Burlington.

You'll be collectively granting
\$14,000

WHILE ALSO supporting Burlington Foundation's charitable mission

How Your Gift Grows in our Giving Circle

Your Program Level	Your Gift	No. of Partners - Goal -	Pooled 20% from Each Partner	Foundation Contribution	Our Grant Goal
TRAILBLAZER	\$10,000	7	\$14,000	\$14,000	\$28,000
INNOVATOR	\$5,000	9	\$9,000	\$9,000	\$18,000
BUILDER	\$2,500	14	\$7,000	\$7,000	\$14,000
TOTAL 2019 TARGETS			\$30,000	Confirmed \$30,000	\$60,000

Multiplying charitable dollars and
magnifying community impact.
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Here's How it Works | 2019



Recognizing our
partnership together.
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Benefits of Partnership | 2019

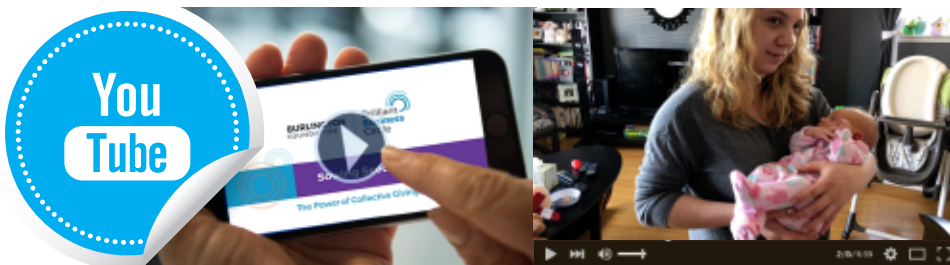
Coming together to support important community needs

Through participating in grant selections and the People Power 2019 event you'll:

- Gain increased community engagement and profile for you and your team
- Grow your awareness of vital needs and impactful initiatives in our community
- Experience the networking power of collaborating with other business leaders



Feeling the impact of your business's giving



Your business will receive heartwarming, custom videos sharing how your business's collective granting has made a direct, personal impact on community members facing need everyday and the hardworking agencies on the ground you selected. Perfect to share across your company and network!

Celebrating your partnership across the community

We'll share the word on your generosity through:

Print:

- Feature in Burlington Post
- Media release with photo on BBC granting
- Name recognition in Foundation annual report

Social Media:

Recognition with People Power event and through the year

Video: Through grant impact videos including business logos

Web: Logo on Foundation website with direct click through to your site

