

Burlington Foundation and 22 business partners unveil 1st ever Brilliant Business Circle charitable grants

Dorothy Borovich celebrated as 2018 Distinguished Philanthropist

BURLINGTON, ON – October 19, 2018 – It was a truly powerful night celebrating the people of Burlington. More than 200 community members who attended Burlington Foundation's "People Power 2018" giving celebration last night were among the first to congratulate seven well-deserving local charities and the Foundation's 2018 Distinguished Philanthropist.

Legendary community supporter, past Chair and board member of Burlington Foundation Ron Foxcroft was thrilled to honour Dorothy Borovich as the Foundation's 2018 Distinguished Philanthropist. Ron stated, "Dorothy has shown what's possible when we use our voices and embrace our actions to inspire and ignite the hearts of humanity. Through her life and work, her deep caring and ability to engage others, Dorothy has demonstrated that each one of us can make a difference – not just a small difference, but a big and critical one."

People Power 2018 celebrated Dorothy Borovich and it also marked the unveiling of \$50,000 in new, lifechanging grants to local charities. Representatives from seven chosen charities were on hand to receive a grant made jointly by Burlington Foundation and 22 socially-minded Brilliant Business Circle members.

Burlington Foundation President and CEO Colleen Mulholland shared, "We're proud to have a new collective giving experience for businesses of any size that amplifies corporate giving and creates opportunities to engage employees in the act of giving locally. Our Brilliant Business Circle program currently brings together 22 committed, socially-minded businesses to both provide vital support for the Foundation's mission, as well as actively participate in powerful, collective giving." Each business also played a key role in selecting the seven charities that received a 2018 Brilliant Business Circle grant – a truly brilliant full-circle approach to corporate giving and community engagement.

Local charities Acclaim Health, Camelot Centre, Community Living Burlington, Food4Kids Halton, Royal Botanical Gardens, SAVIS – Sexual Assault & Violence Intervention Services of Halton and Shifra Homes each accepted a Brilliant Business Circle grant. Created and launched this year with a matching \$25,000 contribution by Burlington Foundation, the Brilliant Business Circle program has invested \$50,000 in new grants to local charities that are focused on addressing important community needs. These needs are outlined in Burlington Foundation's Vital Signs[®] – a regular check-up report that acts as a valued reference tool and enables the Foundation to focus leadership efforts and grants on the most critical areas of need.



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Colleen Mulholland stated, "We're so humbled and proud to partner with these committed companies to create a deep and on-going ripple effect of positive change. Together with the Foundation, these organizations are enabling charitable agencies to make deeper commitments to programming that serves youth, seniors, individuals with special needs as well as marginalized young adults." Colleen welcomed Katherine Power from Sodexo Canada; John Chisholm from SB Partners; and Joanne Battaglia from FirstOntario Credit Union to announce the seven Brilliant Business Circle grant recipients.

Newly retired Hamilton Tiger-Cat Andy Fantuz kicked off People Power 2018. As one of the CFL's bestever Canadian receivers, a sports and recreation mentor and a role model for youth, Andy captivated the audience with an engaging and inspiring talk about his past, present and future.

Colleen Mulholland noted, "Our Foundation is known for making powerful change happen. As a hub for charitable giving in Burlington and surrounding areas, we recognize the broad critical needs our local community faces. People Power 2018 brings us full circle – it helps us address vital needs and it celebrates people.

The people of Burlington are powerful. To learn more about Burlington Foundation's 2018 grants, the Brilliant Business Circle and our 2018 Distinguished Philanthropist, visit <u>burlingtonfoundation.org.</u>

Links and social media:

Twitter:	@BurlingtonFDN @ColleenBurlFDN
Hashtag:	#PeoplePower2018, #Givebrilliantly
Web:	www.burlingtonfoundation.org

About Burlington Foundation

Since 1999, individuals, agencies and corporate donors have partnered with us to make change happen. We understand the difference we make is greater when people work together. Burlington Foundation collaborates with donors to build endowments, give grants and connect leadership. We help people give brilliantly, build legacies, address vital community needs and support areas of personal interest.

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