



2018-19 Granting Program Overview

Nov 21, 2018
Update

Our Burlington Foundation Community Fund Granting program is based on our mission to support charitable organizations who demonstrate their ability to help those most vulnerable in our community, promote greater collaboration and partnerships within the Burlington community, and showcase our collective impact through personal storytelling.

Submission Deadlines

SEED Grant application due Friday, November 30th, 2018, 5 pm
GROW Grant application due Friday, December 7th, 2018, 5 pm

Who Can Apply

- Agency must hold a verifiable charitable registration number
- Through your identified program/project, at least 1 grant program priority focus area must be addressed
- Your identified program/project must serve the Burlington community
- We support religious or faith-based organizations if the community-at-large will significantly benefit – and this must be clearly demonstrated in the application
- To be considered, apply for **ONLY 1 SEED OR 1 GROW** grant by submitting relevant application form by deadline
- We do **NOT** grant direct support to individuals
- We do not award grants to reduce operation or capital deficits, support ongoing operating costs, infrastructure, annual, general or capital fundraising campaigns
- We do not award grants that promote political, religious, moral or ethical philosophies or activities which may be deemed discriminatory

Priority Focus Areas

The Burlington Foundation's annual Board of Directors directed Community Fund Granting Program focuses on the following Vital Signs® 2017-18 and field of interest areas:

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| <ul style="list-style-type: none">• Mental Health & Wellness• Income & Poverty• Newcomers & Social Inclusion• Environment and Sustainability• Seniors | <ul style="list-style-type: none">• Youth & Young Adults:<ul style="list-style-type: none">• Youth & Performing Arts• Youth Mental Health• Youth Employment Supports• Youth General |
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[Click here to see the full Vital Signs® 2017-18 report](#)

We recognize the intersectionality of many of these priorities and encourage applications that address multiple priorities from this group



Two-category Granting

For 2018-19, we will continue with our very successful two-category granting program made up of Seed Grants and Grow Grants. The total granting envelope this year for Burlington Foundation's community and field of interest funds is \$80,000.

SEED Grants

EACH UP TO **\$2,000**

The Seed Grant program is designed to award smaller grants, providing funding for more immediate project needs up to \$2,000.

This could include start-up costs for new projects, expansion and development of existing projects, pilot projects and the purchase of equipment and support of resources. Project must address a Vital Signs® 2017-18 priority focus. This program provides a time-sensitive,

streamlined and responsive process for smaller projects. This grant application requires less rigor than the Grow Grant application.

Seed Grant applications will be reviewed by Foundation management and a Board representative. Notification of status of applications, and subsequent distribution of funds will occur within 4-5 weeks following the application deadline.

GROW Grants

EACH FROM **\$10,000 TO \$15,000**

The Grow Grant program will provide grant awards for initiatives that improve our community by focusing on our identified Vital Signs® 2017-18 priorities and:

- Are collaborative initiatives
- Are sustainable
- Support capacity-building
- Have a lasting community impact

Potential grant recipient organizations will also be required to match the grant amount they have requested, through cash or in-kind contributions equal to the value of the grant.

In-kind contributions may include volunteer hours, donated space or equipment, professional services, or other contributions to the initiative.

Grow Grant applications will require greater detail versus the Seed Grant. The Grants Council, made up of subject matter experts and Burlington Foundation management, will review these applications and provide recommendations for funding. Once recommendations have been made, the selected initiatives will be brought forward to the Board of Directors for approval.

Agencies may apply for 1 grant in this cycle; 1 SEED OR 1 GROW Grant



Application Considerations

Consideration should be given to the following in your application, with GROW grant applications requiring more detail as outlined in application form:

EMBODYING VALUES

We seek to embody the values and characteristics of a thriving and inclusive community. These include:

- Building connections and stronger community networks
- Developing creative and innovative thinking
- Supporting inclusiveness and greater citizen participation
- Greater coordination/integration of initiatives and collaboration between community partners
- Building greater community resilience and capacity
- Leverage community assets and diversity
- Demonstrated understanding of the local community and current challenge

UNDERSTANDING VISION & IMPACT

We want to understand your vision and intended impact with the initiative you are seeking funds for.

How will our community be different because of your initiative? What is the change you want to create in the community? Within the framework of the values and traits above, tell us how your project or program will contribute to a thriving and inclusive community.

BUILDING A WELL-DEvised PLAN

Applicants should have a clear and logical plan for projects. Your plan should demonstrate the resources required, the activities involved, the outputs you will produce, and the resulting changes in people, families, organizations and the community.

MEASURING RESULTS

Your evaluation framework requires indicators that measure the desired community impact of your initiative. How will you know whether your project is successful in creating the changes you wish to attain? What are the short-term and long-term changes you expect to see in our community as a result of your initiative?

TELLING YOUR STORY

In addition to measurable indicators, storytelling is one of the most effective tools non-profits can use to demonstrate the impact of their work. Be sure to share your plan of how you will collect and share stories throughout your project. We're aiming for a balance of measured impact; no data without stories and no stories without data.

[Click here for SEED Grant application](#)

[Click here for GROW Grant application](#)

Questions? Please contact

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