

## **Burlington Foundation welcomes Matt Afinec, President & COO of the Tiger-Cats, to its Board of Directors**

Burlington, ON – June 19, 2018 – Burlington Foundation is increasing its bench strength by appointing Matt Afinec, President & COO, Business Operations, for the Hamilton Tiger-Cats to its Board of Directors.

“We are thrilled to have Matt join our Board of Directors,” says Colleen Mulholland, President and CEO, Burlington Foundation. “As a top young sports executive in the professional sports industry, Matt brings a wealth of business skills and expertise to the board table. Matt’s desire to support Burlington Foundation as a board member speaks both to his level of civic engagement, and for what the foundation stands for as we approach our 20<sup>th</sup> anniversary of ensuring the generosity of our donors keeps on giving brilliantly to the causes that are dear to their hearts.”

This year marks Matt’s 9<sup>th</sup> season with the Tiger-Cats. In his role Matt oversees all aspects of the Club’s business affairs including sales, partnerships, marketing, communications, fan experience, guest relations, retail operations, digital and broadcast media, community and municipal relations.

“The Burlington Foundation is a tremendous asset to our community,” says Afinec. “As a legacy gifting organization, the foundation’s leadership role is unique and invaluable to our community. I am thrilled to be joining the Board of an organization that touches so many lives in such profound and lasting ways. I admire the foundation leadership and have tremendous respect for Ron Foxcroft, Tim Hogarth and the other leadership board members, and look forward to working with them to further strengthen our community.”

In 2014, Matt was recognized by George Brown College, the Globe and Mail, and TSN as one of the ‘5 to Watch’ under the age of 40 in Canadian Sports Business. Matt was born and raised in Burlington and graduated from McGill University in Montreal with a degree in Industrial Relations Management. He currently lives in Burlington with his wife Michelle and his two sons.

### **Links and social media:**

Twitter: @BurlingtonFDN @ColleenBurlFDN  
Web: [www.burlingtonfoundation.org](http://www.burlingtonfoundation.org)

### **About Burlington Foundation**

Since 1999, individuals, agencies and corporate donors have partnered with us to make change happen. We understand the difference we make is greater when people work together. Burlington Foundation currently stewards \$12-million dollars and manages over 97 endowment funds. The foundation collaborates with donors to build endowments, give grants and connect leadership.

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