

## Building to Brilliant.

Our 2015-2016 year has culminated in our exciting rebranded identity and **Give brilliantly™** rally cry. Symbolizing the powerful ripple effect of change that happens when we work together with our many passionate community partners, our new communication speaks to how giving is amplified as we partner together to build legacies, address vital community needs and support areas of personal interest to our donors. And while the words may be new, the exciting place we are at in making change happen in our community has been 17 years in the making.

And as we reflect on this year, the outcomes from the last 12 months have made a dynamic contribution to making impactful change happen. From the launch of our new 2-Category granting program; to our Mental Wellness Alliance accessibility and educational initiatives; to our strong growth in endowment fund management, we are excited by the impact our collaboration with our partners has made in making a greater difference for today, and for years to come. Now that's brilliant.



Phil Reddon, Board Chair



Colleen Mulholland, President & CEO



## Building Legacies

**9** New  
Funds

Managing  
**79** Total  
Funds

**\$10.7m**  
In Assets Under  
Management

### 3 New Fund Highlights for 2015-2016

**Preserving our heritage by supporting our museums.  
Brilliant.**

Burlington Museums Foundation Fund

**Bringing the pleasure of reading to more Burlingtonians.  
Brilliant.**

Mae Beatrice Broadbent Fund,  
Burlington Public Library

**Responding to pressing community needs, now and forever.  
Brilliant.**

Foxcroft Family Fund

Burlington Foundation is honoured to work with our donors and fundholders in achieving their charitable wishes. Thank you to each of our fundholders for placing your trust in us through the creation of your endowment fund.

The full list of funds held at Burlington Foundation can be found at: [burlingtonfoundation.org/burlington-funds](http://burlingtonfoundation.org/burlington-funds)  
You can find our audited financial statements at: [burlingtonfoundation.org/about/what-we-do](http://burlingtonfoundation.org/about/what-we-do)



## Giving Grants

**\$774,000**  
In Charitable Gifts

Supporting  
**53** Charitable  
Organizations

**\$4.0m**  
In Total Grants  
Since 1999

### 3 Granting Highlights from 2015-2016

**Teaching critical swimming for survival skills to Grade 3 students.**  
**Brilliant.**

Halton Learning Foundation,  
Swim to Survive

**Battling hunger in our community by reducing food waste.**  
**Brilliant.**

Food for Life,  
Reducing Waste to End Hunger

**Helping to create tomorrow's business leaders from today's student entrepreneurs.**  
**Brilliant.**

McMaster University,  
Burlington Chamber of Commerce scholarship

Learn more about our granting program at [burlingtonfoundation.org/granting](http://burlingtonfoundation.org/granting)

Visit us at [burlingtonfoundation.org](http://burlingtonfoundation.org) @BurlingtonFDN /BurlingtonFoundation



## Connecting Leaders



**Mental  
Wellness  
Alliance**

Launched in 2014, our MWA is continuing its' collaborative work to strengthen mental wellness in our community. Most recently...

### Accessibility Initiative

Focusing on greater access to mental health and addiction services for those most in need, by bringing together public and private partners

**Mental Wellness  
Endowment Fund**

**\$100,000**  
Opening Gift

Established Mental Wellness Endowment Fund, opening with \$100,000 gift from Dan Noonan of Argosy Securities

### Raising Awareness and Destigmatizing

**Speaker  
Spotlight**  
Events

To build awareness and provide education on mental health issues



**WELLNESS  
WEDNESDAYS**

Community partnership on mental health

### 2015-2016 Board of Directors

Phil Reddon, Chair	Leighan Basadur	Kristina Hyland
Ron Foxcroft, Vice-Chair	Catherine Brady	Neil Oliver
John Rockx, Treasurer	Tim Hogarth	Jim Sweetlove

### Thanks to our Proud Supporters

#### Diamond Proud Supporters

Crosswinds Golf & Country Club  
Great-West Life, London Life,  
Canada Life  
GWD Foundation for Kids  
Smartmeds Pharmacy

#### Mental Wellness Alliance Diamond Proud Supporters

Pioneer Energy  
RBC Royal Bank

#### Platinum Proud Supporters

Cogeco/CogecoTV  
Leggat Auto Group  
SB Partners LLP

#### Gold Proud Supporters

Bell  
Branthaven Homes

#### Gold Proud Supporters

C. Dawkins Associates  
CIBC Woody Gundy  
Cynthia Zahoruk Architect Inc.  
Dan Lawrie Insurance Brokers Ltd.  
Deloitte  
Discovery Ford  
Fox 40 International Inc. –  
Fluke Transportation Group  
Hamilton Health Sciences Foundation  
KING Paving & Construction  
KPMG LLP  
L-3 WESCAM  
McDonalds Restaurants of Burlington  
Mohawk College  
PLAY Advertising  
Smith's Funeral Homes  
Taylor Leibow LLP  
Terrapure

Learn more about our Mental Wellness Alliance at [burlingtonfoundation.org/about/leadership-initiatives/mental-well-alliance](http://burlingtonfoundation.org/about/leadership-initiatives/mental-well-alliance)